

**STATE OF TEXAS  
COUNTY OF TARRANT  
CITY OF GRAPEVINE**

The Grapevine Heritage Foundation (GHF) Advisory Board met at 5:00 p.m. on Wednesday, July 17, 2019 in the Grapevine Convention & Visitors Bureau, 2<sup>nd</sup> Floor Boardroom, 636 South Main Street, Grapevine, Texas 76051 for their regular scheduled monthly meeting.

Curtis Ratliff	Chairman
Melva Stanfield	Vice Chairman
Balla Wright	Treasurer
Janet Perkins	Secretary
Sue Franks	Member
Courtney Fray	Member
Becky Hummer	Member
Frances Jensen	Member
Wendy Nelson	Member

Leon Leal                                      City Council Place 3

The above constituting a quorum with no member(s) absent.

With the following Convention & Visitors Bureau staff present:

Paula Newman	Managing Director of Administration & Operations, Grapevine Convention & Visitors Bureau
David Klempin	Heritage Preservation Programs Manager
Cody Jolliff	Nash Farm Manager
Mary Bush	Administrative

**I. CALL TO ORDER**

Chairman Curtis Ratliff called the meeting to order at 5 p.m. and thanked all for attending. Chairman Ratliff introduced new City Council Member Leon Leal sitting in for Liaison Duff O'Dell; and the Grapevine Heritage Foundation's (GHF) new advisory board member Wendy McMillan Nelson; acknowledging each of their past and current service to the boards and organizations of Grapevine, Texas. He called on each for their comments.

**II. CITIZEN COMMENTS**

There were no citizen comments registered.

*Any person who is not scheduled on the agenda may address the Historic Preservation Commission under Citizen Comments by completing a Citizen Appearance Request form. In accordance with the Texas Open Meetings Act, the Advisory Board is restricted in discussing or taking action during Citizen Comments.*

### **III. 2019 GHF SCHOLARSHIP**

Chairman Ratliff called on Treasurer Balla Wright to introduce the 2019 recipient with Treasurer Wright calling on member Courtney Fray who had volunteered to liaison this year's scholarship recipient through the 2019-20 school year. Courtney introduced Madison Tuley; Ms. Tuley thanked the Foundation board members for the 2019 GHF Scholarship saying she was now doing a University of Texas at Arlington (UTA) CAP mission and would complete her freshman year here, transferring to UT Austin next year to continue her double major of history and anthropology degrees. She said she had toured Europe this summer as a history student traveling through Budapest to Slovakia, Vienna, Prague, Czech Republic on to Munich and by train to Berlin, a train with no air conditioning and 90 degrees F. She advised all who traveled here to visit the World War II Concentration Camps. Chairman Ratliff thanked her and said he looked forward to hearing her progress.

### **IV. OATH OF OFFICE**

Staff member Mary Bush administered the Oath of Office to new member Wendy Nelson and reappointed members Franks, Fray and Jensen.

Chairman Ratliff called on all at the table to each introduce themselves to Leon and Wendy and say a few words about their duties and goals for the Foundation.

### **V. APPROVAL OF MINUTES**

Balla Wright made the motion to accept the minutes as written from the June 19, 2019 meeting. Becky Hummer seconded the motion, which prevailed in the following vote:

Ayes: 9 (Ratliff, Stanfield, Wright, Perkins, Franks, Fray, Hummer, Jensen and Nelson)  
Nays: 0 None  
Absent: 0 None

### **IV. OLD BUSINESS**

#### **Membership Report-Janet Perkins**

Secretary Janet Perkins reported 180 active members in June and one \$50 donations. The Membership committee will reconvene after the 2020 GHF Calendar is completed.

#### **Nash Farm Report-Melva Stanfield**

Vice Chairman Melva Stanfield reported 208 participants for the First Friday "Keeping Cool" program; seven group tours with 335 attending; Dairy Day had 250 attendees; and the 1920's One Hour Dress Workshop had 13 participants with four dresses completed in the workshop. June's total visitation was 1,264 visitors to Nash Farm.

Councilman Leal asked what Nash Farm's average attendance was. Farm Manager Cody Jolliff said higher numbers during the Spring Into Nash and Fall Round-UP! events but over 20,000 with attendance having doubled in the last three years. Councilman Leal said he had attended last weekend's Ice Cream Social and was fascinated by the

record player in the Farmhouse; he asked if the Farm was involved with the school's Future Farmers of America group; Chairman Ratliff answered yes, they have their annual meeting at the Farm each year and we have worked with them and some of their animals in the past.

#### **Sponsorship Report-Balla Wright**

Treasurer Wright noted the 2019 Sponsorship Campaign remains at \$20,000. She explained to Councilman Leal the sponsorship commitments are once a year for a one-year sponsorship to show the donor's name /company at all events for a full year.

#### **Palace Arts Center Report-Paula Newman**

Managing Director of Administration & Operations Paula Newman said in June the Palace Arts Center hosted 34 events with 3,432 attendees. The *Christmas Capital of Texas* (CCOT) Christmas in July tickets went on sale on July 9, 2019 with tickets sold to All Live concerts including the Texas Tenors and the Christmas movie series. The Summer 11 a.m. matinee movies were doing well; they have been well received with 140 attendees at one of the matinees. *The Carpenters Tribute* show was sold out with 435 attending.

### **V. NEW BUSINESS**

#### **2019 GHF Scholarship-Balla Wright**

*See item III, the recipient was recognized so that she and her parents did not have to wait through other business discussed.)*

#### **2019 Candlelight Tour of Homes Update-Melva Stanfield**

Vice Chairman Stanfield said all needed to be completed and in place now for the media deadlines to promote this project; if you know of a home to be nominated or willing, please bring it forward; we cannot meet the media deadlines required until we have secured homes for the tour. Chairman Ratliff asked if there were any questions, there were none.

#### **Grapevine Convention & Visitors Bureau Report-Paula Newman**

Managing Director Paula Newman reported on the Grapevine Convention & Visitors Bureau saying the Convention Sales were strong in June with future sales leads of 138,216 room nights and 82,000 attendees; Destination Services assisted 13 groups with approximately 11,000 attendees.

The fireworks display was better than ever on July 4 and will now continue weekly with Friday Night Fireworks; the Farmer's Market had 20 vendors with 500 visiting; the Grapevine Vintage Railroad will operate the Swashbuckler Express on Fridays for two one-hour excursions. The *Pirates* theme continues to be very popular and well received; Cody has been doing a great job with the SummerBlast Grapevine Pioneers program in the Settlement to City museums, Section Foreman's House and Blacksmith's. And All things GrapeFest!

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Chairman Ratliff thanked her for her update and said the new parking garage was a great place to watch the fireworks. He asked if Councilman Leal had anything to add. Councilman Leal said he had a report on the City from our Council Liaison Duff O'Dell:

1. The Fireworks were really nice with great feedback;
2. Budget – the Mayor has pushed to August 8, looking at personnel and a new fire truck;
3. The lake and parks – most open this week with the lake at six feet over now.

Board member Courtney Fray invited all to the Southlake Historical Exhibit reception on Sunday July 28, 2019 saying they had hired her to design their poster to bring to life the story of the 1919 Carroll School, Southlake's last standing historic building.

Chairman Ratliff reminded all the Grapevine Historical Society's program on July 22 would be the History of the Masonic Lodge in Grapevine and Tarrant County.

## **VI. ADJOURNMENT**

Sue Franks, seconded by Melva Stanfield, made the motion to adjourn the meeting at 6 p.m. The motion prevailed by the following vote:

Ayes: 9 (Ratliff, Stanfield, Wright, Perkins, Franks, Fray, Hummer, Jensen and Nelson)

Nays: 0 None

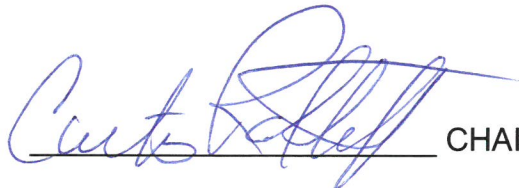
Absent: 0 None

### **Announcement:**

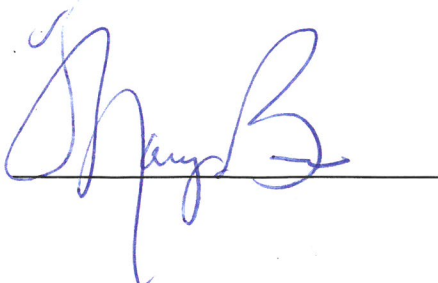
Courtney asked all to enjoy the refreshments she brought to celebrate Treasurer Perkins birthday today; board and staff commenced in singing Happy Birthday to Janet.

PASSED AND APPROVED BY THE GRAPEVINE HERITAGE FOUNDATION, THE JULY 17, 2019 MINUTES, ON THIS THE 21<sup>ST</sup> DAY OF AUGUST 2019.

APPROVED:

 CHAIRMAN

ATTEST:

 SECRETARY